Energy Agencies as role models/forerunners

Lena Eckerberg
Development manager
Energy Agency for Southeast Sweden
2500 employees
508 000 000 inhabitants

120 employees
10 230 185 inhabitants

28 employees
604 204 inhabitants
Energy Agencies as role models/forerunners

Lena Eckerberg
Development manager
Energy Agency for Southeast Sweden
Our small and big decisions all make a difference
How we use an internal checklist for sustainable events

On the move towards a sustainable company

EVERY ACTION COUNTS
EVERY ACTION COUNTS

Awareness, action, influencers, make a difference, show the way

What values and messages do we want to send?
Our policy for sustainability

Sustainable projects – our mission
- Inspire, motivate, educate others
- Be a role model
- Sustainable offices
- Sustainable events
- Reduce the need for transportation, and the transportation carried out must be sustainable
- Circular economy and efficient use of recourses
Why working with **sustainable** events?

Events are one of our main activities
  • a lot of our funding's is used for events
  • one method to fulfill our mission

marketing for our company

sending messages to participants and the financing sources
The Checklist

- a tool for our project managers when planning an event - obligated to follow
- evaluation tool on how we succeed
- a tool used to create awareness in others and to contribute to change

Excel templates for decision support document

- Choose the best, most sustainable

Questionnaire for follow up

- Obligation to find and report deviations = here we can make a difference
- Communicate results

Statistics and results

- Each present the result to our owners and to other key actors
The Energy Agency for Southeast Sweden

MISSION
- Increase the share of renewable energy
- Reduce the need for energy, use energy smarter
- PROJECT – AND IT’S AIM (ex energy efficiency)

HOW
- Support officials and politicians in municipalities and regions in energy and climate work
- Increase the number of activities and actions and involve more actors – projects
- Contribute with knowledge and competence

Photo: Cristina Mauri. A contribution to City_SECs photo competition “Photo for Change” 2012.
OUR MONEY OUR DECISIONS IN LINE WITH OUR MISSION THE PROJECTS AIM
If it isn't sustainable – it’s unsustainable

We might buy water in plastic bottle, transported hundreds of km
The facility might use toxic cleaning products

Not making a decision – is a decision
Examples
Conference, food, beverage

• Vegetarian
• No bottled water
• Fairtrade
• Seasonal, organic
• No plastic
• Minimize food waste

Evaluation – compare more than price
= use it for evaluate different option - We choose the most sustainable restaurant

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The different option of conference and meeting venues / supplier

- Price
- Vegetarian
- Tap-water
- No plastic
- Accessibility
- Fairtrade
- Organic Seasonal
- Food waste management
- Public transport

Fairtrade
Organic
Seasonal
Food waste management
Public transport
Monitor, measure, evaluate

- Web form
- The project managers are responsible
- Aspects from the checklist
EVERY ACTION COUNTS

Thank you for your attention!

Lena Eckerberg
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