REDI: DIGITAL MEETINGS FOR PUBLIC SECTOR IN SWEDEN

😊 Therese Silvander, Project developer and owner
Energy Agency Northern Småland (SE)
😊 Marléne Garhall, Project Manager Energy Agency West Sweden (SE)
IN BRIEF

Increase digital meetings within at least 50 municipalities, county councils and municipality owned companies through proven methodology, training opportunities and exchange of experience.

Target group: All 290 municipalities, 21 county councils and 1800 municipality owned companies in Sweden.

Funding: The Swedish Energy Agency (550 000 EUR)
Project owner: Energy Agencies of Sweden
Project duration: June 2018 - December 2020

TRAVEL LESS, MEET MORE
ENERGY AGENCIES OF SWEDEN

- National and independent partner for regional climate and energy work in Sweden
- Accustomed to working with many different types of actors (public, private, academia, etc.)
- The 15 regional energy agencies are perfect for starting regional teams for bigger project impact
44 PARTICIPANTS

34 municipalities

9 country councils

1 municipality owned company
WHAT WE OFFER

• **Trainings and webinars**
  Online training opportunities for participating organisations

• **Regional teams**
  In which participating organisations team up in a specific geographical areas with the support of regional energy agencies.

• **Networking**
  Between participating organisations with similar interests and/or challenges

• **Advice**
  Regarding software and hardware solutions, as well as bridging options to meet between different systems

• **Monitoring and evaluation**
  REDI provides participants with best practice, bad examples, contacts to relevant researchers and institutions as well as concrete methods
OUR FOCUS

• Spread the word about digital meetings as an important part of a transport-efficient society

• Adapt our offer according to the expressed needs of the participants (agile and flexible)

• Serve as a tool for continuous improvements
GUIDE TO DIGITAL MEETINGS

The ten-steps tutorial is a guide to make digital meetings an integrated part of your organisation’s meeting culture. The guide is developed by the Swedish Transport Administration for the project REMM (Virtual Meetings in Public Agencies). After the first four years of running the REMM project, CO2-emission from travel per employee decreased by 10% on average. The methodology is used in REDI-project.
WHAT WE HAVE ACHIEVED SO FAR

• 44 registered participants, including 2 regional energy agencies and 1 county administrative board + 9 regional teams
• 27 (so far) completed webinars and training sessions
• Daily webinars/trainings sessions within a period of 15 days during the outbreak of the Covid-19 pandemic, with a total visit frequency of 220 participants
• Distributed a survey to map digital meeting habits
• Developed checklists, instructional material and films
• Communication towards government departments and participation in various events to raise awareness
• **Next stop - Europe?**!
  1. Erasmus+-proposal MOREC: Meetings Online for Reduced Energy Consumption” (deadline April 23rd).
  2. Meetings with DG MOVE, ERRIN, SBHSS regional Brussels representation for lobbying online meetings as part of transport networks. Contact Therese if you want to lobby together!
Our best tips:
1. Use the camera (if the network allows it)
2. Methodology for implementation in your own organisation
3. Practice makes perfect, have fun during the time 😊

THANK YOU FOR LISTENING

Therese Silvander, Project developer and owner
Energy Agency Northern Småland (SE)
therese.silvander@rjl.se

Marléne Garhall, Project manager
Energy Agency West Sweden (SE)
marlene.garhall@innovatum.se

Webb: re-di.se

P.S. Look here for 12 succes factors for digital meetings! (From the REMM project)